

**University of South Florida Sarasota-Manatee
Bachelor of Arts Degree in English
Concentration in Professional and Technical Writing**

Is This Degree Right for Me?



USFSM Bachelor of Arts in English
Professional Technical Writing

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Topics to be addressed:

- Learning objectives
- Field suitability
- Program requirements
- Graduation requirements
- Career outlook
- Graduate studies
- Additional information

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What can I expect to learn in this program?

- Making information understandable
- Formatting interoffice documents
- Designing web pages
- Preparing proposals
- Creating Power Point slides
- Presenting advertising ideas

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Am I suited for this field?

If you like to:

- Analyze information
- Define and solve communication problems
- Participate as a team member
- Pay attention to detail
- Read voluminously
- Vary your daily tasks
- Work under the stress of deadlines