



- 352.422.0592
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- Hendersonville, NC

EXPERTISE

Freelance Writing Specialist
self-employed July 2012-present

- business correspondence and copy
- community journalism
- content production & editing
- writing consultations / private coaching

CLIPS

MaryWanser.com/portfolio/

EDUCATION

- **Master of Fine Arts in Creative Writing**
Nonfiction and Memoir
University of Tampa
May 2014
- **Bachelor of Arts in English Professional-Technical Writing**
University of South Florida,
Sarasota-Manatee
May 2011

Widely published professional with over a decade of experience fulfilling writing and editing assignments from a diverse field of clients. Formal education in creative, technical, and academic styles. Candidate brings enthusiastic energy along with a traditional work ethic that is sure to please! Willing to work on staff or freelance, in person or remote.

PUBLICATION VENUES

Books

- Keepsake Books, customized collections of legacy stories woven among family photos
- *My Other Ex: Women's True Stories of Losing and Leaving Friends*, a print anthology

Columns

- "Local Folks" - monthly biographical stories based on live interviews with working people
- "The Way We Were" - monthly biographical stories based on live interviews with senior citizens
- "Ask the Expert" - a five-article series of answers based on readers' questions posed to the tutoring expert

Magazines

- *Asheville Made*, celebrating local makers of art in Western North Carolina
- *Circles Social Datebook and Charity Register*, Northeast Florida's premier nonprofit and philanthropy magazine
- *Feminine Collective*, online magazine of raw and unfiltered narratives
- *Historic Life*, a newcomer's guide to the historical neighborhoods of Jacksonville, Florida

Newspapers

- *Mountain Xpress*, Asheville and Western North Carolina
- *New Jersey Herald*, Sussex County and surrounding areas
- *Resident Community News*, Jacksonville, Florida
Riverside-Avondale-Ortega-Murray Hill edition
San Jose-San Marco-St. Nicholas edition
- *Sparta Independent*, Sussex County, New Jersey

University Archives

- University of South Florida Sarasota-Manatee, Capstone Project Archives
- The University of Tampa Archives, MFA in Creative Writing

Other Outlets

- blog, *Everyday Enlightenment*
- music CD, *Just Believe*
- newsletter, *DaySpring*, printed internationally



GENRES

- Academic
- Biography
- Essay
- Memoir
- Narrative
- Nonfiction

STRENGTHS

- Capturing details
- Conducting interviews
- Generating ideas
- Meeting deadlines
- Proofreading content
- Writing for promotion

MEMBERSHIP

Editorial Freelancers Association
Feb. 2024-present

WRITING FORMATS

Advertorials	Letters
Articles	Literary Analyses
Billboards	Lyrics
Brochures	Magazine Sidebars
Emails	Magazine Spreads
Employee Reviews	Memoir Manuscript
Essays	Poems
Flyers	Press Releases
Human Interest Stories	Speeches
In Memoriams	Spiritual Pieces
Informative Features	Toasts
Jingles	Website Pages

SPECIAL PROJECTS

Ghost projects

- Client Professions
advertising agent, attorney, authors, B&B host,
church clergy, financial planner, political organizers,
real estate agent, venture capitalists, and others

Technical Projects

- Insurance policy amendatory endorsement – Crafted an insurance application, warranty letter, and rider as a packaged proposal for a liability coverage extension.
- Newsletters - Created and/or copyedited newsletters for a variety of organizations, including a university, a political party, and religious affiliates.
- Patent submission – Revised an inventor's claim for a US patent.
- Pitch decks aimed at financial investors – Proofread, edited, and offered feedback on multi-page decks.
- Syllabi for educational courses – Designed for community college composition classes to meet state-required objectives.
- Pawn regulations legal proposal – Initiated Kathleen's Cause by drafting a 17-page legal proposal that led to a statewide movement to enact legislation change.

Video Projects (writing and production)

- Business ad
- Memorial tribute