

Sparta High School Graduate Publishes Third Book

Greg Renoff Pairs with Music Mogul Ted Templeman

Greg Renoff, a 1987 graduate of Sparta High, recently released *Ted Templeman: A Platinum Producer's Life in Music* published by ECW Press. This is Renoff's third book, and he cites his Spartan experience as formative in his writing career.

He recalls his sophomore year when he became a hard rock fan, hanging out with friends and swapping cassette tapes, riding on the school bus and discussing concerts, sitting on his bed and playing electric guitar. Ted Templeman was the guy who had produced many of Renoff's favorite albums. He never dreamed he'd someday be co-writing the legend's autobiography. "It was a 'pinch me' moment," Renoff said of when Templeman accepted his offer to partner up.

For four years, Renoff and Templeman corresponded and collaborated. Now, the story is out. Learn personal aspects about Ted's early life in this book. Trace his career with Warner Brothers Records from 1970 through 1998, from tape listener to senior vice president and, along the way, as music producer for icons like The Doobie Brothers, Carly Simon, Van Halen, Van Morrison, Aerosmith, and Eric Clapton.

In Renoff's own words, "It's a book about an individual who started as a musician and rose to the heights of the music industry." Classic rock fans find it fascinating. "But the lessons transcend the music industry," Renoff said. It's also for film buffs and anyone else interested in how the creative process works, anyone with an idea or

a piece of art to release. It takes teamwork, and it needs a director, a producer. Templeman is a top example to learn from.

The two men first met in 2015 in an interview for Renoff's second book *Van Halen Rising: How a Southern California Backyard Party Band Saved Heavy Metal*. Templeman appreciated the writer's thoroughness and complimented his craft. Six months after that book's publication, Renoff pitched the idea of writing Templeman's story. Templeman agreed but wanted to focus more on the artists he had helped than on himself. And that's what this book does.

Ted Templeman: A Platinum Producer's Life in Music can be purchased online at Barnes & Noble and Amazon. For personalized and signed copies, order through TemplemanBook.com. Find stories by and about Renoff in magazines like *Rolling Stone*, *Maxim*, and *Guitar World*. Connect with the author on Twitter @GregRenoff.

Today, Renoff resides in Tulsa, Oklahoma with his wife and their twin daughters. Many Sussex County residents will recognize him as the eldest son of Marion Cuff, a prominent member of our business community who's the owner and founder of The Grace Financial Group. Others will recall Renoff's name from Rutgers where he earned a history degree in 1993.

[News provided by Mary@MaryWanser.com]

