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Ormond Beach, Florida

## EXPERTISE

### Freelance Writing Specialist

self-employed July 2012-present

- Business correspondence and copy
- Community journalism
- Content production & editing
- Writing consultations / private coaching

## CLIPS

[MaryWanser.com/portfolio/](http://MaryWanser.com/portfolio/)

## EDUCATION

- **Master of Fine Arts in Creative Writing**  
Nonfiction and Memoir  
University of Tampa  
May 2014
- **Bachelor of Arts in English Professional-Technical Writing**  
University of South Florida,  
Sarasota-Manatee  
May 2011



Widely published professional with over a decade of experience fulfilling writing and editing assignments from a diverse field of clients. Formal education in creative, technical, and academic writing styles. Possesses advanced command of the English language and its rules of grammar. Candidate brings enthusiastic energy along with a traditional work ethic that is sure to please. Willing to work on staff or freelance, in person or remote.

## PUBLICATION VENUES

### Books

- Keepsake Books, customized collections of legacy stories woven among family photos
- *My Other Ex: Women's True Stories of Losing and Leaving Friends*, a print anthology

### Columns

- "Local Folks" - monthly biographical stories based on live interviews with working people
- "The Way We Were" - monthly biographical stories based on live interviews with senior citizens
- "Ask the Expert" - a five-article series of answers based on readers' questions posed to the tutoring expert

### Magazines

- *Asheville Made*, celebrating local makers of art in Western North Carolina
- *Circles Social Datebook and Charity Register*, Northeast Florida's premier nonprofit and philanthropy magazine
- *Feminine Collective*, online magazine of raw and unfiltered narratives
- *Historic Life*, a newcomer's guide to the historical neighborhoods of Jacksonville, Florida

### Newspapers

- *Mountain Xpress*, Asheville and Western North Carolina
- *New Jersey Herald*, Sussex County and surrounding areas
- *Resident Community News*, Jacksonville, Florida  
Riverside-Avondale-Ortega-Murray Hill edition  
San Jose-San Marco-St. Nicholas edition
- *Sparta Independent*, Sussex County, New Jersey

### University Archives

- University of South Florida Sarasota-Manatee, Capstone Project Archives
- The University of Tampa Archives, MFA in Creative Writing

### Other Outlets

- blog, *Everyday Enlightenment*
- music CD, *Just Believe*
- newsletter, *DaySpring*, printed internationally



## GENRES

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- Academic
- Biography
- Essay
- Memoir
- Narrative
- Nonfiction

## STRENGTHS

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- Capturing details
- Conducting interviews
- Evaluating works
- Generating ideas
- Making revisions
- Meeting deadlines
- Proofreading content
- Writing promotionals

## MEMBERSHIP

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Editorial Freelancers Association  
Feb. 2024-2025

## WRITING FORMATS

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Advertorials	Literary Analyses
Articles	Lyrics
Brochures	Magazine Sidebars
Emails	Magazine Spreads
Employee Reviews	Manuscripts
Essays	Memoir Manuscript
Flyers	Poems
Human Interest Stories	Press Releases
In Memoriams	Speeches
Informative Features	Spiritual Pieces
Jingles	Toasts
Letters	Website Pages

## SPECIAL PROJECTS

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### Ghost projects

- Client Professions  
advertising agent, attorney, authors, B&B host,  
church clergy, financial planner, political organizers,  
real estate agent, venture capitalists, and others

### Technical Projects

- Insurance policy amendatory endorsement – Crafted an insurance application, warranty letter, and rider as a packaged proposal for a liability coverage extension.
- Newsletters - Created and/or copyedited newsletters for a variety of organizations, including a university, a political party, and religious affiliates.
- Patent submission – Revised an inventor's claim for a US patent.
- Pitch decks aimed at financial investors – Proofread, edited, and offered feedback on multi-page decks.
- Syllabi for educational courses – Designed for community college composition classes to meet state-required objectives.
- Pawn regulations legal proposal – Initiated Kathleen's Cause by drafting a 17-page legal proposal that led to a statewide movement to enact legislation change.

### Video Projects (writing and production)

- Business ad
- Memorial tributes